

The City of Monroe



Proclamation

WHEREAS, The City of Monroe, Louisiana celebrates our local small businesses and the contributions they make to our local economy and community and, according to the United States Small Business Administration, there are currently 28.8 million small businesses in the United States which represent 99.7 percent of all businesses with employees and they are responsible for 63 percent of net new jobs created over the past 20 years; and

WHEREAS, Small businesses employ 48 percent of the employees in the private sector in the United States and On average, 33 percent of consumers' holiday shopping will be done at small, independently-owned retailers and restaurants; and

WHEREAS, 91 percent of all consumers believe that supporting small, independently owned restaurants and bars is important and 76 percent of all consumers plan to go to one or more small businesses as part of their holiday shopping; and

WHEREAS, The City of Monroe, Louisiana supports our local businesses that create jobs, boost our local economy and preserve our neighborhoods; and

WHEREAS, Advocacy groups as well as public and private organizations across the country have endorsed the Saturday after Thanksgiving as Small Business Saturday.

NOW, THEREFORE, I, JAMES E. MAYO, MAYOR OF THE CITY OF MONROE, LOUISIANA, on behalf of the City Council and our citizens do hereby proclaim Saturday, November 25, 2017

"SMALL BUSINESS SATURDAY"

And urge the residents of our community and communities across the country to support small businesses and merchants on Small Business Saturday and throughout the year.

Signed and presented this 25th *day*
of November, 2017, James E. Mayo
MAYOR



OUACHITA PARISH