

## GUEST COLUMN

For the Thursday, March 3, 2011 Edition

From: Mayor James E. "Jamie" Mayo

## **GREAT AMERICAN CLEANUP MARCH 5<sup>TH</sup>**

The Monroe City Council and I are pleased to join Beautification Coordinator Gregg Smith to give one more reminder that *Keep Monroe Beautiful*, *Keep West Monroe Beautiful* and *Keep Ouachita Beautiful* will participate in the **2011 Great American Cleanup**.

The **Keep Monroe Beautiful 2011 Great American Cleanup** will be held from 9 a.m. until 12 noon Saturday, March 5, 2011. Volunteers are needed to help pick up litter, clean up graffiti, and help landscape plants, flowers, shrubs and trees.

### **REGISTRATION**

Registration forms are available in the following ways:

1. Pick up at City Hall (front desk)
2. Download a form from the Beautification Page of the city website ([www.monroela.com](http://www.monroela.com))
3. Contact Beautification Coordinator Gregg Smith for a form
4. Final registration will be from 8 am - 9 am Saturday, March 5 at City Hall

On March 5th, after a quick rally on the steps of city, groups will then go out to their designated areas for clean-up and beautification efforts; before returning to city hall around 12 noon for refreshments.

Beautification Coordinator Gregg Smith says, "We are looking forward to a record number of volunteers to sign up and help clean up our beautiful city. We encourage schools, athletic teams, church groups, neighborhood groups, fraternities, sororities and other civic organizations to get involved. When we all do our part, we can help make a difference in our neighborhoods and our entire city!"

An additional emphasis will be placed on *Adopt-A-Spot* startups and renewals in an effort to continue the clean-up process year round. Groups participate by designating an area they want to beautify with litter pick up, mowing, planting and other activities. A sign is placed designating their *Adopt-A-Spot* location. Registration forms will be available at the Great American Clean-Up registration and rally.

For more information, volunteers are asked to contact City of Monroe Beautification Coordinator Gregg Smith @ 318.329.4983 or via email at [greg.smith@ci.monroe.la.us](mailto:greg.smith@ci.monroe.la.us)

Together, we are making a difference. Monroe is one city, with one future!